

It Just Works

Siloed sites and stressed IT replaced by one consistent imaging experience.

Stanbrick Dental Group



Tor Boyesen
Infrastructure Manager,
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BACKGROUND

Stanbrick Dental Group is a Denver-metro family of 10 practices plus a specialty center. They believe great dentistry is personal and connected—teams working as one, guided by compassion and modern tech. Patients get consistent, coordinated care with the warm feel of a neighborhood practice.

The Challenge: Siloed Systems Fuel Frequent Friction

As Stanbrick Dental Group grew to 10 practices and a specialty center, collaboration between clinicians was strong but imaging was “painful.” Every office ran its own on-premise software and local servers, creating silos that slowed care and buried IT in daily fire drills. AI adoption was also inconsistent; clinicians had to manually launch tools, so it often went unused.

What it looked like: “If a GP sent a patient to the specialty center, you had to literally hunt down a free computer just to pull up an image,” says Tor Boyesen, Stanbrick Infrastructure Manager. “It was painful.”

Hurdles included:

- ➡ **On-premise silos**
Each location ran its own local system. Image sharing meant exporting, emailing, or remoting into idle computers with TeamViewer.
- ➡ **Integration gaps**
Imaging software never fully synced with CareStack, scattering patient data and slowing workflows.
- ➡ **IT overload**
Mismatched sensors, constant backups, and endless support tickets left IT firefighting instead of planning for growth.

The Solution: One Cloud Platform for All Sites

Stanbrick rolled out SOTA Cloud across its DSO, eliminating on-premise servers and unifying imaging on a single, cloud-based system. Benefits included:

- ✓ **Flexible compatibility**
SOTA Cloud worked with existing sensors, allowing gradual hardware upgrades without costly rip-and-replace projects.
- ✓ **Smarter workflows**
Offline capture kept imaging moving during internet outages, syncing automatically once reconnected.
- ✓ **Simplified IT**
Centralized user accounts worked across all sites, giving staff and remote teams consistent access everywhere.
- ✓ **Seamless collaboration**
Integration with CareStack ensured records and images stayed in sync across practices and the specialty center.

Always-On AI with Pearl

Before SOTA Cloud, AI adoption was inconsistent. Every clinical AI image analysis had to be launched manually, and busy clinicians often skipped the step. Now, Pearl AI runs automatically in the background:

- ➡ No extra clicks, no uploads, just instant insights.
- ➡ Standardized care across every location.
- ➡ Guided focus for dentists so they can concentrate on treatment, not technology.

"Doctors don't have to think about running AI," said Boyesen. "They just focus on dentistry, and the software takes care of the rest."

Outcome

With SOTA Cloud, Stanbrick built a reliable foundation for growth, modernizing imaging without replacing hardware, embedding AI into every patient visit, and freeing IT from daily firefighting. For Boyesen, the biggest win is simple, "It just works."

Key Wins



Operational

Seamless image sharing, no more exports, emails, or remotes.



Clinical

Consistent workflows and instant collaboration across locations.



IT relief

Centralized user management and fewer servers to maintain.



Support that stands out

Available, responsive, and knowledgeable.

"It has all the tools and it just works."

Tor Boyesen

Infrastructure Manager,
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